



Design Brief Guideline

Please fill in this brief where applicable. It will help us to understand how best to communicate your message. Submit at the bottom of the page or alternatively:

Fax: 020 8569 8681

Tel: 020 8847 2128

Email: info@sprinters.co.uk

PROJECT

Title: _____

Theme/message: _____

Deadline (initial visuals): _____

Deadline (final design): _____

BRIEF

Information about your company, what you do and what you are trying to achieve with this project: _____

Corporate guidelines (if any exist) supplied none available

Existing marketing material examples (if relevant) supplied none available

Competitors: _____

"Look" and "feel required" such as contemporary/traditional/brash/corporate/fun/examples of similar: _____

Target audience: _____

Logos/images/text - how will these be supplied: _____

PRODUCTION SPECIFICATIONS

Number of pages: _____

Size: _____

Paper/quality: _____

Quantity: _____

Finishing (e.g. wirebound): _____

YOUR DETAILS

Name: _____

Company: _____

Email: _____

Telephone: _____

SUBMIT